

HeroZona Foundation

Celebrating and serving America's heroes — veterans, first responders and their families



Who we are

The HeroZona Foundation is a Phoenix-based nonprofit founded by Alan “AP” Powell, a U.S. Army Desert Storm veteran. The foundation honors heroes by creating opportunity: connecting veterans, first responders and their families to entrepreneurship, employment and education, and by building civic bridges between Arizona and the nation’s capital.

What we do

- Entrepreneurship. Programs and partnerships that help heroes launch and grow businesses, including the HeroZona entrepreneur initiatives and the Bridge Forum series.
- Employment. Career pathways and employer alliances that translate military and public-safety experience into civilian leadership.
- Education. Scholarships, mentorship and leadership programming for the next generation of Arizona leaders.
- Convening. Signature gatherings — including Arizona’s Annual Nonpartisan Brunch in the U.S. Capital, now in its 21st year — that bring Arizona’s civic, business and public-safety leadership together during Congressional Black Caucus Week.

Leadership

Alan “AP” Powell	Founder & Chairman — U.S. Army Desert Storm veteran; Chairman of AP & Associates – Strategic Alliances.
Aaron D. Bare	Co-Founder — CEO of Extraordinary; Wall Street Journal bestselling author, executive coach and facilitator.
Dennis Prince	Board Member — community and business leader.
Aliyah Powell	HeroZona Foundation — program leadership and next-generation engagement.

Arizona Legacy Center

Together with the Black Chamber of Arizona, the foundation is establishing the Alan “AP” Powell Arizona Legacy Center at 1 S 24th Street in Phoenix — a permanent home for veteran entrepreneurship, workforce and community programs. The official ribbon cutting takes place Friday, September 25, 2026.

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